

BRETT TUNICK

 btunick-design.com

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 New York, NY

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere Pro
Sketch
Figma

PROFESSIONAL SKILLS

Branding/Identity
Animation
Video
Illustration
Pre-press Production
User Interface
Creative Direction
Photo/Video Shoot Direction
Design Mentorship

EDUCATION

Graduated in 2011 from the Savannah College of Art and Design with BA in Graphic Design and a new appreciation for the concept of humidity.

Orum | Brand Designer: 9/2022 – Present

Implemented visual rebrand with an outside agency through organizing stakeholder and focus group reviews. Organized with different groups within Orum to compile list of all design assets and shift from existing brand to new materials. Created marketing assets including video, social, presentation decks, swag, email templates, etc. Advocated the use of animation and interaction across marketing and product.

Eden Health | Senior Brand Designer: 5/2020 – 5/2022

Led brand refresh through new color systems, photography styles, fonts and iconography, animations, and a new website/app experience that successfully repositioned Eden to match their HR demographic. Oversaw junior and product designers in creating assets from marketing videos and social/web ads to sales decks and internal company branding materials. Introduced and trained copy/design teams on use of Figma.

Blink Health | Art Director: 5/2016 – 12/2019

Joined as the first designer and created all in-house and marketing assets for the company from 2016-2017. Partnered with external brand lead to create and execute a brand refresh, successfully pivoted the brand to be more bold and conversational with the messaging/visuals. Created, reinforced, and evolved the brand guidelines.

SPARK Experience | Senior Designer: 5/2013 – 4/2016

Worked on a large variety of brand and web projects. Presented both my own and group work to large and small companies. Managed client timelines and expectations, coordinated the efforts of multiple designers, giving critiques and feedback on their work.